



**Minutes of a Regular Meeting of the
Coeur d'Alene Public Library Board of Trustees
February 24, 2016**

Trustees Present:

Katie Saylor
Fay Sweney
Steve McCrea
Ann Smart
Kraig Lysek

Others:

Bette Ammon, director
Cassidee Smidt, student rep
Holly Stetson, foundation manager

Call to Order: The meeting was called to order at 4:10 P.M. by Chairman Sweney.

Consent Calendar: Discussion about the drop in circulation numbers in all areas except e-books and downloadable music. Bette noted that decreases in checkouts seem to be a trend nationally but staff here are working harder at marketing materials. A recent display featuring staff recommendations is very popular. Motion to approve, Saylor; second, Smart. Approved

Director's report: This next summer there will be two Ironman events. A half Ironman is scheduled for June 26 and a full Ironman on August 20. Because the library is not easily accessible during those races, Bette will be bringing a request to the March meeting to add June 26 as a closed date. Along with John Hartung, Bette attended a town hall meeting in the Community Room on February 20. Representative Luke Malek held the meeting and both Bette and John thanked him for his support of Senate Bill 1334 – Education Opportunity Resource Act. Malek was instrumental in including libraries in the bill which deals making broadband available to Idaho schools. Coming soon is in-library access to The Foundation Directory Online. Made possible through a partnership with our local United Way office, this extensive database will be available to all library users. A demonstration will be provided at the March meeting. The public library directors' summit in Boise went very well. Kiki and Bette presented well received information about the branch library at Lake City High School.

Committee Chairs: Fay reported on this quarterly meeting. The chair of the CdA TV committee spoke about the channel's interest in developing PSAs for various city committees to be aired on Channel 19 when there are board openings. These would also be played on the city's YouTube channel. Steve would love to see YouTube tutorials featuring demonstrations of various library services such as placing a hold, downloading an ebook, exploring the databases, etc.

Foundation: Holly reported that the retreat was very successful and an energized Foundation board is working on three fundraising events. Sarah McVey is the newest board member.

Lake City PL. Christopher met with a sign maker and we should soon be receiving a price quote. Bette, Christopher, and JD will be meeting with school staff to talk about replacing the checkout desk. Statistics for LCPL will be reported separately.

CdA Press digitization project. Bette reported that the Press owner was completing due diligence in looking at this project but is “very positive.”

Personnel changes: Three part-time circulation clerks resigned in February with all three are moving to full time positions elsewhere. A subsequent recruitment yielded one hundred applications. The search committee interviewed ten individuals this week and was pleased with the caliber of the applicants. The human resources department is running references, background, and credit checks on the top three.

Long Range Plan review. Discussion following about including “ongoing” to objectives that are indeed ongoing. Marketing and promotion, discussed earlier in the meeting, will also be included in a new goal. In addition the Board would like to see an objective related to library involvement in providing expanded or free wifi access throughout the city. Kraig mentioned a model where businesses could contribute to a public wifi network that would benefit everyone. Other new objectives include providing tablets and e-readers for the public to check out and, in an effort to reduce part-time staff turnover, pursue a change in the city personnel rules that would allow more benefits for part-time staff such as birthdays off and/or paid holidays.

Next meeting. March 30, 2016

Adjournment: Adjourned 5:55 p.m.

Respectfully submitted,
Bette Ammon