



Minutes of a Regular Meeting of the Coeur d'Alene Public Library Board of Trustees

January 29, 2020

Trustees Present:

Fay Sweney
Steve McCrea
Katie Saylor
Ann Smart

Others:

Kiki Miller, Council liaison
Bette Ammon, director
Holly Stetson, foundation
Mandi Harris, youth services librarian
Ali Cranney, student representative

Call to Order: The regular meeting was called to order by Chairman McCrea at 4:04 pm.

Consent Calendar: Question from Steve regarding the cost of interlibrary loans and how that is listed in financial reports. Bette noted that primary costs are reflected in the courier (OrbisCascade) and postage line item. Increases in that budget occur annually as needed depending on expenses the previous budget year. Motion to approve, Fay; second, Ann. Approved.

Director's report: Our new art – Sticks and Stones by Patty Sgrecci – was hung today above the terrace doors and looks wonderful. Update on Kanopy (streaming video) trial – the quote for CIN was \$34,000 which is considerably over expectations or available funds. Bette's library presentation at the State of the City breakfast was well received. She noted that Mandi will be attending the Public Library Association in Nashville; she received a grant from ICFL which will pay for most of the conference.

City Council Liaison. Kiki said she's always happy to make announcements at council meetings so the Marketing committee can keep that in mind. She asked if the library is aware of the \$300,000 rotary grant availability. Bette knows about this and may have a project to submit. Kiki is on the city's legislative committee which met earlier today. They are keeping an eye on proposed legislation regarding a property tax freeze. Another issue council will be addressing is a revision of the Arts Current approval process which would include council approval. Kiki noted that was not what the Arts Commission intended with that program and she's concerned about censorship. The Atlas waterfront RFP has been released and four developers are bidding.

Lake City Library. The library there is doing well. Bette mentioned that JD's capstone project involves making digital copies of local high school yearbooks. Those files will be available on our archive site. Question from the Board – who will own the copyright on those files – the University of Washington? Mandi spoke about her own capstone project where U of W had no interest in copyrighting their results.

702 E. Front Ave. ● Coeur d'Alene, ID 83814 ● 208/769-2315

Fax: 208/769-2381 ● www.cdalibrary.org ● Library Hours: Monday – Thursday, 10 a.m. to 8 p.m. Friday and Saturday, 10 a.m. to 6 p.m. Sunday, Noon to 5 p.m. ● Library Director: Bette Ammon

Friends of the Library. The Friends provided hospitality for the Robert Singletary event last week that had 145 people attending. They allocated \$500 for the volunteer breakfast scheduled for April 4. Their annual shredding event is scheduled for April 18.

Library Foundation: Holly reported that the first Literacy Trivia night at the Crown & Thistle was a success and raised \$623 with more coming from the Foundation's portion of the food and drink. She's working on a Love Your Library event in April (or June) featuring Laura Sable as well as an author event next fall. The Foundation is collaborating with NIC on an author event in April – R.L. Kwon will be speaking here.

PR Committee. The second meeting of this group (David, Angela, Brenda, JD, Holly, Steve, and Bette) was held prior to the trustee meeting. Kiki mentioned that she won't be serving on the committee but is willing to assist with speaking at groups throughout the community about the library and wants to be included in the committee's email distribution list. They'll be creating a list of influencers – people who want to be informed about library activities and services who can then push announcements out to a larger group. Influencers can be board members (trustees, foundation, and friends) as well as individuals in service groups, involved with non-profits, library patrons who opt in, and more. The committee focused on developing a campaign "did you know?" which will be bi or tri monthly blasts listing a library event and a library service (could be online or inhouse). Katie noted that various services could be highlighted that may be outside like the story walk. Of major interest is how we reach people who are not library users.

Publicity on book hiding and aftermath. While the library saw record gate counts in November and December, activities related to the big book have died down. Bette was interviewed by Public Libraries Online and that will appear in their February edition. She's also attending a reception at the Spokesman Review to honor the difference makers they wrote about in December.

Board member recruitment. So far there have been no applicants for the vacant position. Kiki will announce again at the next council meeting. Bette will contact the person Kraig recommended.

Heritage Health bus. This mobile health unit is coming to the library twice a month to provide health services to people they assist.

Hygiene cart. The library now has a cart in the family restroom on the upper level. It contains a few hygiene items – toothpaste, toothbrushes, shampoo, wipes, etc. Heritage Health is helping with some of the supplies. Holly will ask Sarah McVeigh (on the foundation board and a dentist) for supplies as well.

Election of officers. Motion to elect Steve as chair, Fay; second, Ann. Approved. Motion to elect Katie as vice-chair, Steve; second Ann. Approved.

Other. Mandi is working on a Roblox program which would involve tweens building their own video games. She's also exploring an annual community baby shower and providing literary bags to newborns and new adoptees.

Next scheduled meeting February 26, 2020 at 4pm.

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Adjourned 5:03 pm.

Respectfully submitted,
Bette Ammon

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